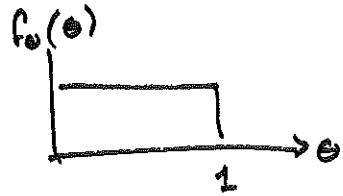


$$f_{\Theta|D}(\theta|d) = \frac{f_{D|\Theta}(d|\theta) f_\theta(\theta)}{f_\theta(d)}$$

Bayes
Thm.



$f_{D|\Theta}(d|\theta)$ ← Model for what's happening
in the real world.

Typically we have more than
one observation

conditional independence.

x_1, x_2, \dots, x_n n trials Data.

$p(d|\theta)$ - joint distribution of x_1, \dots, x_n given θ .

$$p(x_1 = x_1, x_2 = x_2, x_3 = x_3, \dots, x_n = x_n | \theta)$$

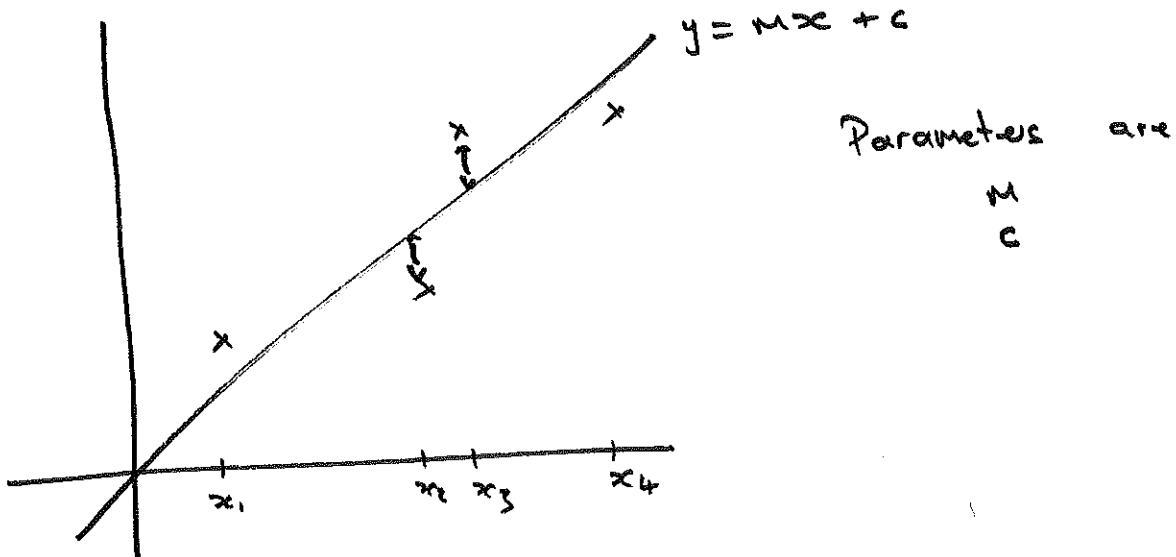
x_i 's are not independent

$$p(x_1, x_2, \dots, x_n) \neq \prod_i p(x_i)$$

are conditionally independent given θ .

$$p(x_1, x_2, \dots, x_n | \theta) = \prod_i p(x_i | \theta).$$

$p(y_i | \theta)$ - model for the observations.



$$y_i = mx_i + c + e_i$$

↑ error term.

$$e \sim N(0, \sigma_e^2) \quad \leftarrow \text{model}$$

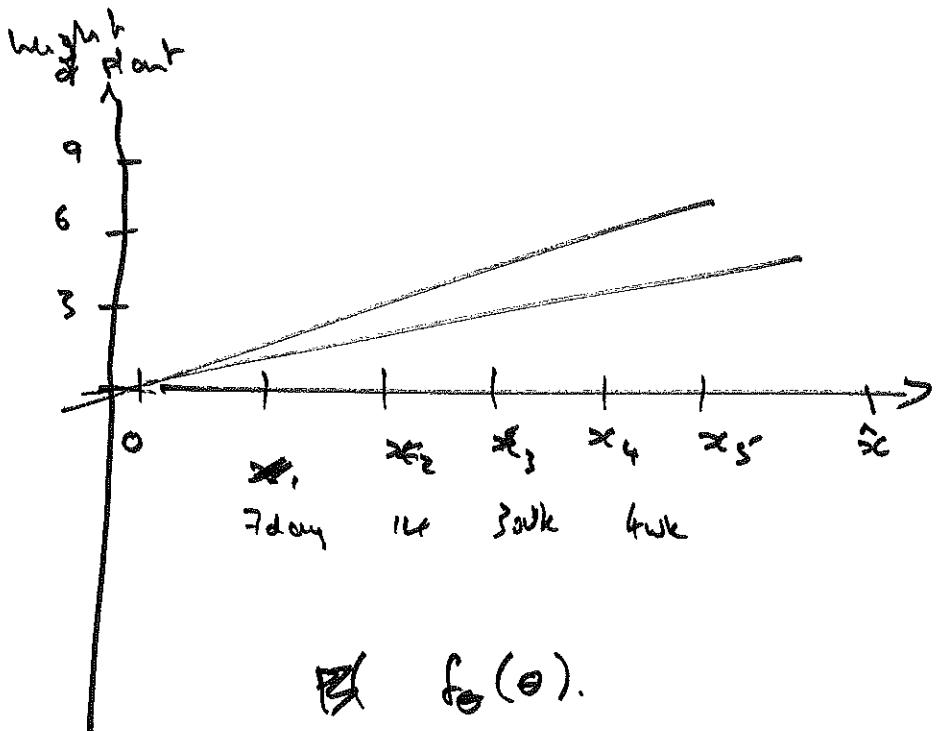
$$(y_i - mx_i - c) \sim N(0, \sigma_e^2)$$

$$p(y_i | \theta) = \frac{1}{\sqrt{2\pi} \sigma_e} \exp \left(- \frac{(y_i - mx_i - c)^2}{2\sigma_e^2} \right)$$

$$p(y_1, \dots, y_n | \theta) = \left(\frac{1}{\sqrt{2\pi} \sigma_e} \right)^n \exp \left(- \sum_{i=1}^n \frac{(y_i - mx_i - c)^2}{2\sigma_e^2} \right)$$

$$f_\theta(\theta) = f_m(m) f_{oc}(c) \quad - \text{Priors on slope and intercept.}$$

- assume

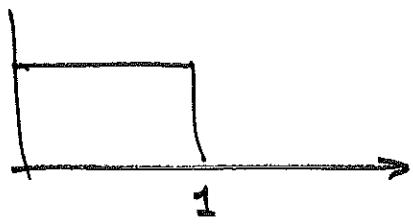


$$y = mx + c$$

|
 slope
 |
 intercept.

$\hat{f}_\theta(\theta)$.

$f_{\theta^*}(x)$ - what sorts of slopes do we expect before we collect any data.



← the plant grows somewhere between 0 and 1" per week.

Problem

Params - assume (for now) uniform distributions
or some reasonable range.

Now,

$$f_{m,c}(m, c | y_1, \dots, y_n) \propto \exp\left(-\frac{\sum_i (y_i - mx_i - c)^2}{2\sigma_e^2}\right)$$

↑

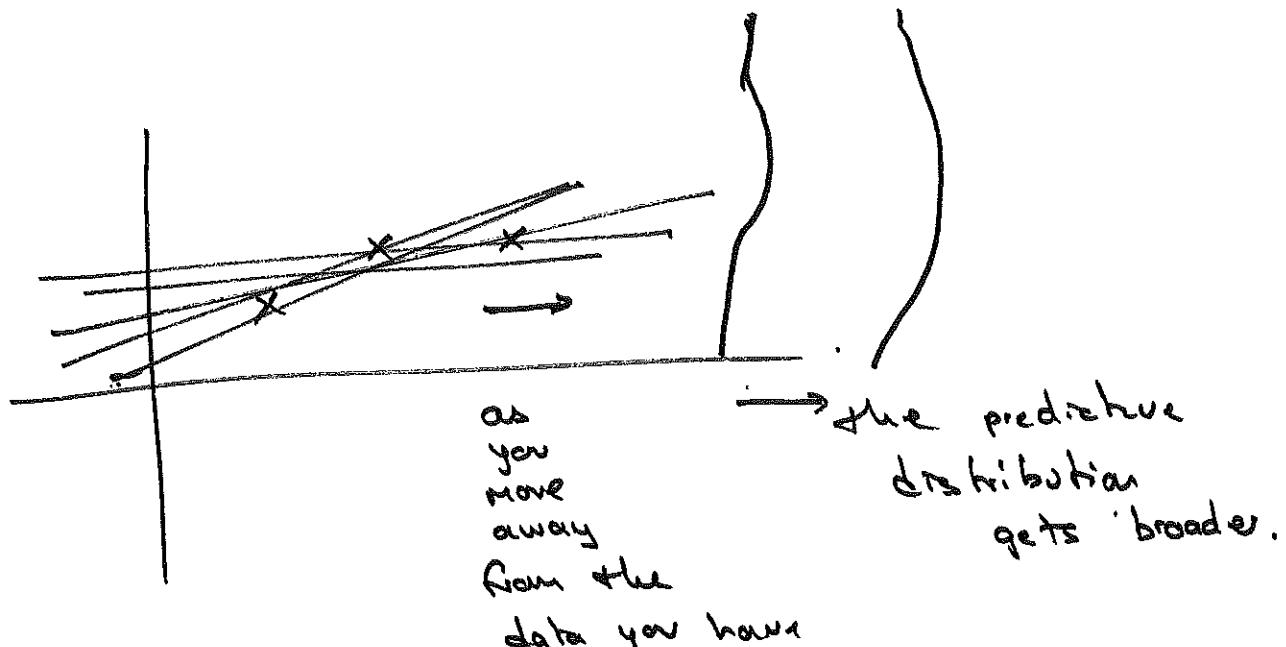
This is now a function
of m, c - the parameters
of the model.

Predict the observation at a new value of \hat{y}

$$f_{\hat{y}|D}(\hat{y} | d) = \iint_{M,C} p(\hat{y} | m, c) f_{m,c}(m, c | d) dm dc$$

$$\propto \iint_{M,C} \exp\left(-\frac{(\hat{y} - mx - c)^2}{2\sigma_e^2}\right) \times \exp\left(-\frac{\sum_i (y_i - mx_i - c)^2}{2\sigma_e^2}\right) dm dc.$$

This is a function
of \hat{y} - the predicted
value of the new observation.



Generalize the "sun rises tomorrow" problem.

- generalize from n successes in n trials to k successes in n trials.

$P_{\theta|D}(d|\theta)$ - Binomial

$$= \binom{n}{k} \theta^k (1-\theta)^{n-k}$$

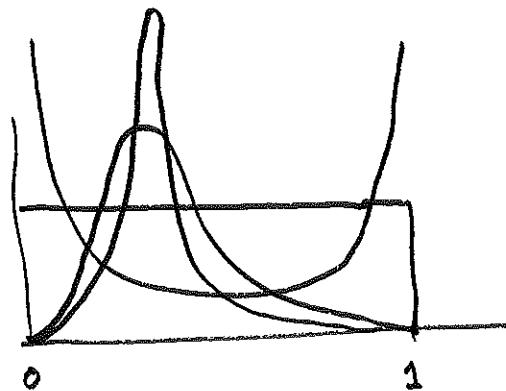
this is a function of the data.

In this case what's important about the data is n, k .

$$f_{\theta|D}(\theta|d) = \frac{P_{\theta|D}(d|\theta) f_\theta(\theta)}{P_D(d)}$$

for now, assume $f_\theta(\theta) = \text{Unif}(0, 1)$

$$f_{\Theta|D}(\theta|d) \propto \binom{n}{k} \theta^k (1-\theta)^{n-k} \quad \leftarrow \text{this is a function of } \theta.$$



by changing n, k we have a very flexible class of distributions defined over the range of θ (0 to 1)

Beta Distribution.

$$\text{Beta}(a, b) = c \theta^{a-1} (1-\theta)^{b-1}$$

$$\begin{aligned} a > 0 \\ b > 0 \end{aligned}$$

$$0 \leq \theta \leq 1$$

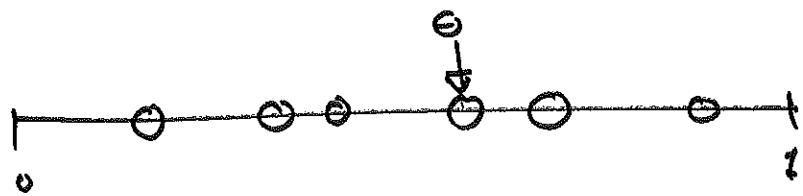
Normalizing Constant

$$\text{find } \int_0^1 \binom{n}{k} \theta^k (1-\theta)^{n-k} d\theta.$$

We can find this integral without using calculus. - Bayes Billiards.

$n+1$ billiard balls. n white
 1 red.

① place our $n+1$ balls at positions
chosen iid $\sim U(0, 1)$



② place $n+1$ white balls on the interval $(0, 1)$
with positions chosen randomly.

then chose 1 of the white balls, and
paint it red.

① + ② are equivalent.

The prob. of any configuration of the balls is
the same for ① and ②

so if we derive the probability of an event
using ①, and also observe the probability
of an event using ②, they must be the
same.

Let $X = \text{number of balls to the}$
 $\text{left of the red one.}$

① ~~P(Red)~~

$$P(X=k) = \int_0^1 P(X=k|\theta) p(\theta) d\theta \quad \text{LOT P}$$

where θ is the position of the red ball.

$P(X=k|\theta)$ is Binomial with
success prob. θ

$$p(\theta) = U(0, 1)$$

$$P(X=k) = \int_0^1 \binom{n}{k} \theta^k (1-\theta)^{n-k} d\theta.$$

② It's equally likely that any number of white balls is to the left of the red one.

$$P(X=k) = \frac{1}{n+1}$$

Hence,

$$\int_0^1 \binom{n}{k} \theta^k (1-\theta)^{n-k} d\theta = \frac{1}{n+1}$$

$$\text{so } \int_0^1 \theta^k (1-\theta)^{n-k} d\theta = \frac{1}{\binom{n}{k} n+1}$$

$$k \rightarrow a-1 \quad \text{kec } a$$

$$n-k \rightarrow b-1$$

$$\int_0^1 x^{a-1} (1-x)^{b-1} dx = \frac{1}{\binom{a+b-2}{a-1}(a+b-1)}$$

hence

$$C = \binom{a+b-2}{a-1} (a+b-1)!$$

$$= \frac{(a+b-1)(a+b-2)!}{(a-1)!(b-1)!}$$

$$= \frac{(a+b-1)!}{(a-1)!(b-1)!}$$

Beta Distribution.

$$f_X(x) = \frac{(a+b-1)!}{(a-1)!(b-1)!} x^{a-1} (1-x)^{b-1}$$

$$= \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} x^{a-1} (1-x)^{b-1}$$

$\Gamma(\cdot)$ - generalization of the factorial to positive real numbers.

$$\Gamma(n) = (n-1)! \text{ for } n \text{ positive integer.}$$

$$f_{\theta|d}(e|\theta) = \frac{P(\text{not } D=d | e) f_\theta(\theta)}{P(D=d)}$$

before, we used $f_\theta(\theta) = U(0,1)$

However, this is a special case
of the Beta distribution

$$\text{Beta}(1, 1) \quad (a=1, b=1).$$

other values of a, b give distributions
with different shapes.

\Rightarrow use $\text{Beta}(,)$ distribution for $f_\theta(\theta)$
and chose a, b to represent our
actual prior knowledge.

chose the values of a, b using
"imaginary data"

Rolling a die, counting 6's.

$n = 18, k = 3$ - weak prior information

$n = 600, k = 100$ - strong prior information.

In General:

use $\text{Beta}(a, b)$ as $f_{\theta}(G)$ when we're trying to determine the pdf of the success probability for Bernoulli trials.

- because $f_{\theta|x=k}()$ will also be a Beta distribution

$$f(\theta | x=k) = \frac{P(x=k)f(\theta)}{P(x=k)}$$

$$\propto \binom{n}{k} \theta^k (1-\theta)^{n-k} \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \theta^{a-1} (1-\theta)^{b-1}$$

$$\propto \theta^{k+a-1} (1-\theta)^{b+n-k-1}$$

$$= \text{Beta}(a+k, b+n-k).$$

"old data"

a successes

b failures.

new data

k successes

n-k failures

What we know about θ is based on:

total # successes

total # failures.

$$\theta \sim \text{Beta} \left(\frac{\text{total \# successes}}{\text{successes}}, \frac{\text{total \# failures}}{\text{failures}} \right)$$